

# Strategic Data Warehousing & Business Intelligence Solutions

*Essential Fundamentals, Architecture & Infrastructure Strategies*

15th., 16th. & 17th. September 2009

Holiday Inn Nairobi, KENYA

## KEY ATTENDANCE:

CIOs, CTOs, COOs, CFOs, Vice Presidents, Directors, General Managers, Heads, Senior Managers & Managers of:

- ☑ Business Intelligence
- ☑ ICT
- ☑ Data Centers
- ☑ Data Warehouse
- ☑ Technology
- ☑ Strategic Planning
- ☑ Corporate Planning
- ☑ R&D
- ☑ Business Development
- ☑ CRM
- ☑ MIS

**REAL LIFE CASE STUDIES ON TELECOM PROJECTS & GE MIGRATION PROJECTS WILL BE USED.**

**Please contact our friendly sales consultants at:**

**Tel:** + 254 773 613819

**Email:** info@lswinternational.com

**Business Intelligence and Data Warehouse** initiatives are a top priority for many large organizations today. By getting the right information from all corners of your business, at the right time, investments on BI/DW can be very rewarding in increasing your bottom line.

We, at LSW International, think that Data Warehousing and Business Intelligence projects should be an **ongoing process of addressing data quality, user education and also of standardization of existing infrastructure.**

With that in mind, we have designed a **three days comprehensive workshop that will encompass strategies on fundamentals for BI/DW projects, BI/DW architecture and the BI/DW Infrastructural approach.**

The three days interactive workshop will be filled with case studies, group work and practical hands-on sessions that are lively and full of applicable knowledge. With **Mr Arijit Chowdhury**, facilitating the workshop, it promises to be **filled with juicy insights.**

**Day One** will cover the fundamentals of BI/DW:

- Data Warehouse Concepts
- Warehousing Data Stores
- Data Warehouse Deliverables
- Data Warehousing Architecture
- Data Integration Framework
- The BI & DW Challenges
- BI & Data Warehouse Methodology
- Business Application Fundamentals

**Day Two** will cover BI/DW Architecture:

- Data Model for Data Warehouse
- Transforming an Operational Data Model into an Analytical Model
- Dimensional Data Modeling
- Designing the Data Warehouse – Common Steps
- Data Warehouse Architectures
- Building a Dimensional Model

**Day Three** will cover BI/DW Infrastructure:

- BI Infrastructures Components – (Process, Technology and People)
- Defining BI Project & Planning the Project
- BI & DW Technology
- BI Roles and Responsibilities
- Business case Assessment
- Assessment of BI Programs
- Measuring and Managing Quality
- BI & DW Best Practices
- BI Tools Selection